



Yet Another Perl Conference – North America, 2007

Benefits of Sponsorship

Monday, June 25, through Wednesday, June 27, 2007
The University of Houston – Central Campus, Houston, Texas, USA
www.yapchouston.org

Who attends YAPC? Your tax-deductible contribution* places your corporate identity in front of 500+ system and applications programmers, database administrators, web developers, technical managers, and decision-makers.

Where does the money go? Your generous donations underwrite our facilities and support staff, the Tuesday night banquet and auction, a reception honoring speakers, the printed program that 500+ attendees receive, and three days of morning and afternoon snacks. Remaining funds supplement other areas of the conference.

Sponsor Levels

- Platinum \$5,000+
- Gold \$1,000 - \$4,999
- Silver \$500 - \$999
- Bronze \$100 - \$499
- **New!** Individual \$87

Suggested In-Kind/Auction Donations

- Audio-Visual and technical services
- (Autographed) Books
- Computers and related peripherals
- Name tags and other materials
- Software
- T-shirts

Targeted Donations

- Underwrite morning or afternoon snacks
- Underwrite the Tuesday night banquet
- Underwrite speaker expenses
- Underwrite the Tuesday night auction

Bronze Level & Above Sponsor Benefits

- Placement on www.yapchouston.org
- Placement on conference t-shirt
- Placement on program back cover
- Recognition during announcements
- Inclusion of promotional materials in packets
- Invitation to staff a table at the job fair (Silver Level and above)

Individual Level Sponsor Benefits

- Placement on www.yapchouston.org
- Recognition in the printed program
- One conference t-shirt

*Deadlines

In order for your name/logo to appear in the printed program or on t-shirts, we must receive your payment by close of business on Friday, May 18, 2007. Otherwise, you may make donations through Wednesday, June 27, 2007.

Contact Info To make a donation, ask a question, or discuss other ways to support the conference, please contact Sponsorship Coordinator G. Wade Johnson at sponsors@yapchouston.org.

YAPC thanks its 2006 sponsors! Active State, Axiom, Allant, Apress, Big Nerd Ranch, CheetahMail, CombineNet, Digital Works, Follett, Google, Grant Street Group, ITA Software, LiveText, Manning, Media Landscape, No Starch Press, O'Reilly, Open Technology Group, Openmake, Performics/DoubleClick, PlainBlack, Pragmatic Bookshelf, Rich-FX, Rimm-Kaufman Group, Shopzilla, Socialtext, Stonehenge, Sxip, Thoughtstream, ValueClick.
